

CONNECTORY.COM®

FREE Internet Resource for Chula Vista / San Diego Region Businesses



Chula Vista primary industry companies can be listed for free on the San Diego CONNECTORY website.

The CONNECTORY is an Internet database linking businesses to each other and to the global marketplace. With over 1,800 San Diego County businesses currently listed, and more being added daily, the CONNECTORY is fast becoming the region's premier business-to-business marketing and communication tool.

A listing in the CONNECTORY can help a company become more competitive in today's rapidly changing business environment by providing information about the company's products and services to potential customers, strategic partners and potential employees. The CONNECTORY also raises a company's exposure locally and globally, increasing traffic to company websites.

Both public sector and private sector corporate buyers are increasingly using on-line resources like the CONNECTORY to find the products and services. The CONNECTORY is garnering national and international attention due to the level of detail provided in listings.

CONNECTORY records describe company products and services and, unlike any other directory, detail company capabilities and capacities. Companies provide the kind of information that defines their unique strengths and potential; different types of companies include different kinds of information. For example:

- Manufacturers describe product lines or facilities / equipment
- Technology and software firms describe proprietary technologies and applications
- Technical service and environmental firms highlight staff expertise
- Industrial suppliers list lines carried
- Printing and publishing firms detail special capabilities
- Construction and trades discuss experience, expertise

PRIMARY INDUSTRIES

- Proprietary Manufacturing
- Contract Manufacturing
- Technology/R&D
- Software
- Technical Services
- Environmental
- Industrial Suppliers
- Printing & Publishing
- Construction and the Trades

SUCCESS STORIES

Aeromach

Aeromach, a precision machining contract manufacturer in Santee that specializes in after-market parts for motorcycles, was experiencing a production backlog because of the difficulty in hiring trained machinists. Deciding to outsource the work, they used the CONNECTORY to locate 10 to 12 small machine shops, with specific capabilities, within 3 miles of their facility. Aeromach's comment was, "We now have 10 more possibilities than we had yesterday and that saves us time and money."

Graffiti Patrol

Dennis Twiss, the owner of Graffiti Patrol sent an e-mail to the CONNECTORY one week after his listing was posted stating that he had already received 3 inquiries and made one sale and that these were "leads (he) would not have received in any other way".

Rockwell Automation

The chief buyer for Rockwell Automation's factory in Tecate, Mexico called looking for a metal stamping firm within a 100-mile radius of Tecate. He had heard that San Diego had a website that listed manufacturing companies. Once he saw the CONNECTORY, conducted a simple search and looked at the level of detail the CONNECTORY provides on company capabilities, he exclaimed, "This is the greatest tool I've ever seen!"



REFERENCE BOOK
2003 Edition

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